

Order / Rev: 707222
Alt Order #: 06283085
Flight Dates: 08/18/12 - 08/24/12

Advertiser: RNC
Product Desc: RNC 8/18
Estimate: 3034

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	08/24/12	08/24/12	Letterman Late Night with Davi	CM	1135-1235a	----F--	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$225.00		0.00			
E 3	WFMY	08/24/12	08/24/12	Late Late Show Late Late Show	CM	1235-135a	----F--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$50.00		0.00			
E 4	WFMY	08/24/12	08/24/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$450.00		0.00			
E 5	WFMY	08/24/12	08/24/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	----F--	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$275.00		0.00			
E 6	WFMY	08/24/12	08/24/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$140.00		0.00			
E 7	WFMY	08/24/12	08/24/12	Fri Prime B DO NOT USE	CM	NFL Pre-season F	----F--	:30	2	\$1,300.00	P-1	0.00	NM	5	\$7,850.00
CSI:NY-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/20/12-08/26/12		Fri Prime B		NFL Pre-season f	----F--	:30		(\$1,300.00)		0.00	NM		
See MG 7.3,7.4,7.5,7.6,7.7															
2	WFMY	08/20/12-08/26/12		Fri Prime B		NFL Pre-season f	----F--	:30		(\$1,300.00)		0.00	NM		
See MG 7.3,7.4,7.5,7.6,7.7															
3	WFMY	08/19/12-08/19/12		Sun Prime C		9-10p	-----Su	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 22.2,41.1,7.2,7.1,29.2															
4	WFMY	08/19/12-08/19/12		Sun Prime C		9-10p	-----Su	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 22.2,41.1,7.2,7.1,29.2															
5	WFMY	08/19/12-08/19/12		Sun Prime A		7-8p	-----Su	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 22.2,41.1,7.2,7.1,29.2															
6	WFMY	08/19/12-08/19/12		Sun Prime D		10-11p	-----Su	:30		\$1,625.00		0.00	NM		
Ⓜ MG for 22.2,41.1,7.2,7.1,29.2															
7	WFMY	08/19/12-08/19/12		Sun Prime D		10-11p	-----Su	:30		\$1,625.00		0.00	NM		
Ⓜ MG for 22.2,41.1,7.2,7.1,29.2															
E 8	WFMY	08/20/12	08/20/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$1,000.00		0.00			
E 9	WFMY	08/20/12	08/20/12	Letterman Late Night with Davi	CM	1135-1235a	M-----	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$225.00		0.00			
E 10	WFMY	08/20/12	08/20/12	Late Late Show Late Late Show	CM	1235-135a	M-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$50.00		0.00			

Order / Rev: 707222
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Advertiser: RNC
 Product Desc: RNC 8/18
 Estimate: 3034

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WFMY	08/20/12	08/20/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$450.00		0.00			
E 12	WFMY	08/20/12	08/20/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	M-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$275.00		0.00			
E 13	WFMY	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$140.00		0.00			
E 14	WFMY	08/18/12	08/18/12	PGA Golf PGA Golf	CM	12-6p (3:00 PM-6:00 PM)	-----S-	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
PGA WYNDHAM CHAMPIONSHIP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$1,200.00		0.00			
E 15	WFMY	08/18/12	08/18/12	News 2 at 6 Saturday News 2 at 6 Saturday	CM	6-630p	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
NEWS 2 AT 6 WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$250.00		0.00			
E 16	WFMY	08/18/12	08/18/12	PA (Sa) PA (Sa)	CM	7-8p	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
WHEEL-FRTNE SA/JEOPARDY-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$300.00		0.00			
E 17	WFMY	08/19/12	08/19/12	PGA Golf PGA Golf	CM	12-6p (3:00 PM-6:00 PM)	-----S	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
PGA WYNDHAM CHAMPIONSHIP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$1,200.00		0.00			
E 18	WFMY	08/19/12	08/19/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
NEWS 2 AT 6 WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$250.00		0.00			
E 19	WFMY	08/19/12	08/19/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MRN SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$250.00		0.00			
E 20	WFMY	08/19/12	08/19/12	Sun Prime B Big Brother 14	CM	8-9p	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,500.00		0.00			
E 21	WFMY	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$650.00		0.00			
E 22	WFMY	08/23/12	08/23/12	Thu Prime C Person of Interest	CM	10-11p	---T---	:30	2	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
MENTALIST-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					2	\$2,000.00		0.00			

Advertiser:	RNC
Product Desc:	RNC 8/18
Estimate:	3034

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WFMY	08/23/12	08/23/12	Thu Prime C Person of Interest	CM	10-11p	---T---	:30	2	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
MENTALIST-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		2				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFMY	08/20/12-08/26/12		Thu Prime C		10-11p		---Th----	:30	(\$2,000.00)		0.00	NM		
See MG 7.3,7.4,7.5,7.6,7.7															
E 23	WFMY	08/23/12	08/23/12	Letterman Late Night with Davi	CM	1135-1235a	---T---	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		2				\$225.00		0.00			
E 24	WFMY	08/23/12	08/23/12	Late Late Show Late Late Show	CM	1235-135a	---T---	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		1				\$50.00		0.00			
E 25	WFMY	08/23/12	08/23/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		1				\$750.00		0.00			
E 26	WFMY	08/23/12	08/23/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	---T---	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		1				\$275.00		0.00			
E 27	WFMY	08/23/12	08/23/12	CBS This Morning CBS This Morning	CM	8-10a	---T---	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		2				\$140.00		0.00			
E 28	WFMY	08/23/12	08/23/12	Thu Prime B Big Brother 14	CM	9-10p	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
PERSON-INT-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---		1				\$2,000.00		0.00			
E 29	WFMY	08/21/12	08/21/12	Tue Prime C The Mentalist	CM	10-11p	-T-----	:30	2	\$1,750.00	P-1	0.00	NM	1	\$1,750.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		2				\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFMY	08/20/12-08/26/12		Tue Prime C		10-11p		-T-----	:30	(\$1,750.00)		0.00	NM		
See MG 7.3,7.4,7.5,7.6,7.7															
E 30	WFMY	08/21/12	08/21/12	Letterman Late Night with Davi	CM	1135-1235a	-T-----	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		2				\$225.00		0.00			
E 31	WFMY	08/21/12	08/21/12	Late Late Show Late Late Show	CM	1235-135a	-T-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		1				\$50.00		0.00			
E 32	WFMY	08/21/12	08/21/12	News 2 at 6 News 2 at 6	CM	6-630p	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		1				\$750.00		0.00			

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	WFMY	08/21/12	08/21/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	-T-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$275.00		0.00			
E 34	WFMY	08/21/12	08/21/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$140.00		0.00			
E 35	WFMY	08/22/12	08/22/12	News 2 at 11 News 2 at 11	CM	11-1135p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$1,000.00		0.00			
E 36	WFMY	08/22/12	08/22/12	Letterman Late Night with Davi	CM	1135-1235a	--W----	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$225.00		0.00			
E 37	WFMY	08/22/12	08/22/12	Late Late Show Late Late Show	CM	1235-135a	--W----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$50.00		0.00			
E 38	WFMY	08/22/12	08/22/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$450.00		0.00			
E 39	WFMY	08/22/12	08/22/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	--W----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$275.00		0.00			
E 40	WFMY	08/22/12	08/22/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$140.00		0.00			
E 41	WFMY	08/22/12	08/22/12	Wed Prime A Big Brother 14	CM	8-9p	--W----	:30	2	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFMY	08/20/12-08/26/12		Wed Prime A			8-9p	--W-----	:30	(\$1,500.00)	0.00	NM			
See MG 7.3,7.4,7.5,7.6,7.7															
Totals													61	\$35,325.00	